

**JAMSHEDPUR CO-OPERATIVE COLLEGE, JAMSHEDPUR**

(A constituent unit of Kolhan University, Chaibasa)

'B' accredited college by NAAC

**Department of Commerce**

commercejcc@gmail.com

Ref. No. JCC/DOC/09/2021

Date: 03.08.2021

**NOTICE**

(For M. Com Sem IV Dissertation)

All the students of M. Com Semester – IV (Session 2019-2021) are hereby directed to prepare the Dissertation as per list attached herewith. Your dissertation must be review based or secondary data based. You are also directed to follow the dissertation structure and general guidelines given below for preparation of project:

**Dissertation Structure (Chapter):**

- 1. Introduction-** In this chapter selection and relevance problem, historical background of the problem, definitions, characteristics and different concepts pertaining to the problem.
- 2. Literature Review-** In this chapter will provide information about title/study of the project done on the respective issues. This would assists students to undertake further study in same issue.
- 3. Research Methodology-** Need and Significance, Objectives, Hypothesis, Data collection, Tabulation of data, Techniques and tools to be used, Limitations of the study
- 4. Data presentation, analysis and interpretation-** The application of selected tools and techniques will be used to arrive at findings, table of information, presentation of graph etc. should be provided.
- 5. Finding, suggestions and conclusion-** In this unit of project work findings of work will be covered and suggestions will be mentioned to validate the objectives in hypothesis.
- 6. Bibliography/References**

**General Guidelines:**

Computer Typed;	Line spacing: 1.5
Font type : Times New Roman	Page margin: 1 inch all side
Font size : 12 points for content; 14 for Title	The project report should be 60 to 80 pages
Paper size : A 4	
Hindi Font: Kruti Dev 10	

**Date of submission of project will be announced later on.**

Any query regarding the dissertation, mail us at [commercejcc@gmail.com](mailto:commercejcc@gmail.com)

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*[Handwritten Signature]*  
03/08/21  
Faculty of Commerce,  
Jamshedpur Co-operative College,  
Jamshedpur

**MCOM 4 TH SEM (2019 - 2021)**  
**PROJECT TOPIC FOR DISSERTATION**

**A. FINANCE GROUP**

**Name of the Supervisor**

Dr. Krishna Prasad	Assistant Professor
Mr. Ashok Kumar Rawani	Assistant Professor

(Any One)

1. Role of SEBI in economic growth of India.
2. Impact of GST on Indian economy.
3. Impact of foreign direct investment (FDI) on Indian economy.

**B. MARKETING GROUP**

**Name of the Supervisor**

Dr. Sanjive Kumar Singh	Assistant Professor
Dr. Bhushan Kumar Singh	Assistant Professor

(Any One)

1. Impact of e-commerce on emerging Indian market.
2. Role and challenges of product oriented and consumer oriented market in Indian marketing system.
3. A Comparative study of 4 P's (PRODUCT, PROMOTION, PRICE AND PLACE) of marketing in private and public sector market.

**D. HUMAN RESOURCE**

**Name of the Supervisor**

Dr. Jayant Bhagat	Associate Professor
Dr. M. Srivastava	Associate Professor

(Any One)

1. Impact of Managing dispute in an Industrial sector.
2. Managing corporate social responsibility (CSR) in private sector.
3. Effects of lockdown due to COVID -19 on Employment in India.